

Digital



*Prettyr*  
Marketing Services

## Rates

Events:

Per hour - £75

Product Photography:

Per item - £10

Business/Services Photography:

Per hour - £75

Per image - £10

Per 200 images - £150

# Photography

## Events, Products, Services

Let our Digital Marketing team capture your business and your products with our professional photography services.

Hosting a special event? We can get stuck in to capture the day in the way that a business would want; In focus, level, with your logo caught in the background, and all eyes open, looking at the same camera at the same time.

If you want to promote your Business / Service in a professional light, or you want clean images of your products for brochures, we can capture it and even remove the background from your product shots.

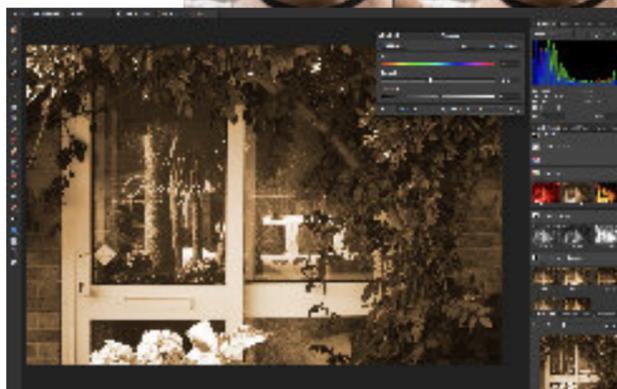


# Image Refining

## Prettier Images

Our Digital Marketing team can retouch your photos, adjust colour, add filters and take out unwanted objects and defects.

We also do model retouching, including lighting enhancement, make up adjustments, skin smoothing, facial feature perfecting and blemish removal, ideal for hairdressers, beauty products, theatre and modelling.



# Video Production

## Videography & Video Production

At Prettier Marketing Services we can capture your events indoors and out. We have experience in everything from case studies, business backstories, adverts and podcasts to sport and events.

We use our captured footage to produce and create professional pieces with expert audio enhancements, music and digital branding.

All our videos are provided in MP4 format so you can use them anywhere.

If you need us to manage your YouTube channel, we can do it, if you need digital ads for your shop, we can do it.

## Rates

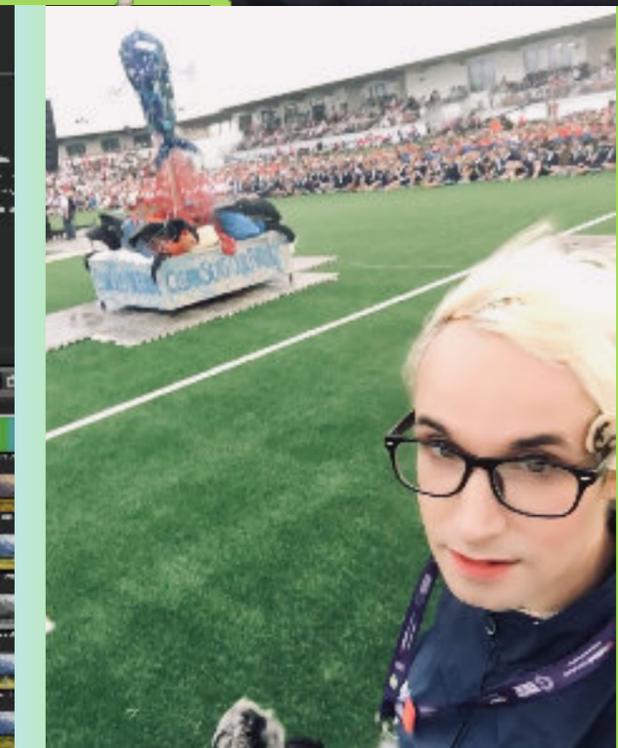
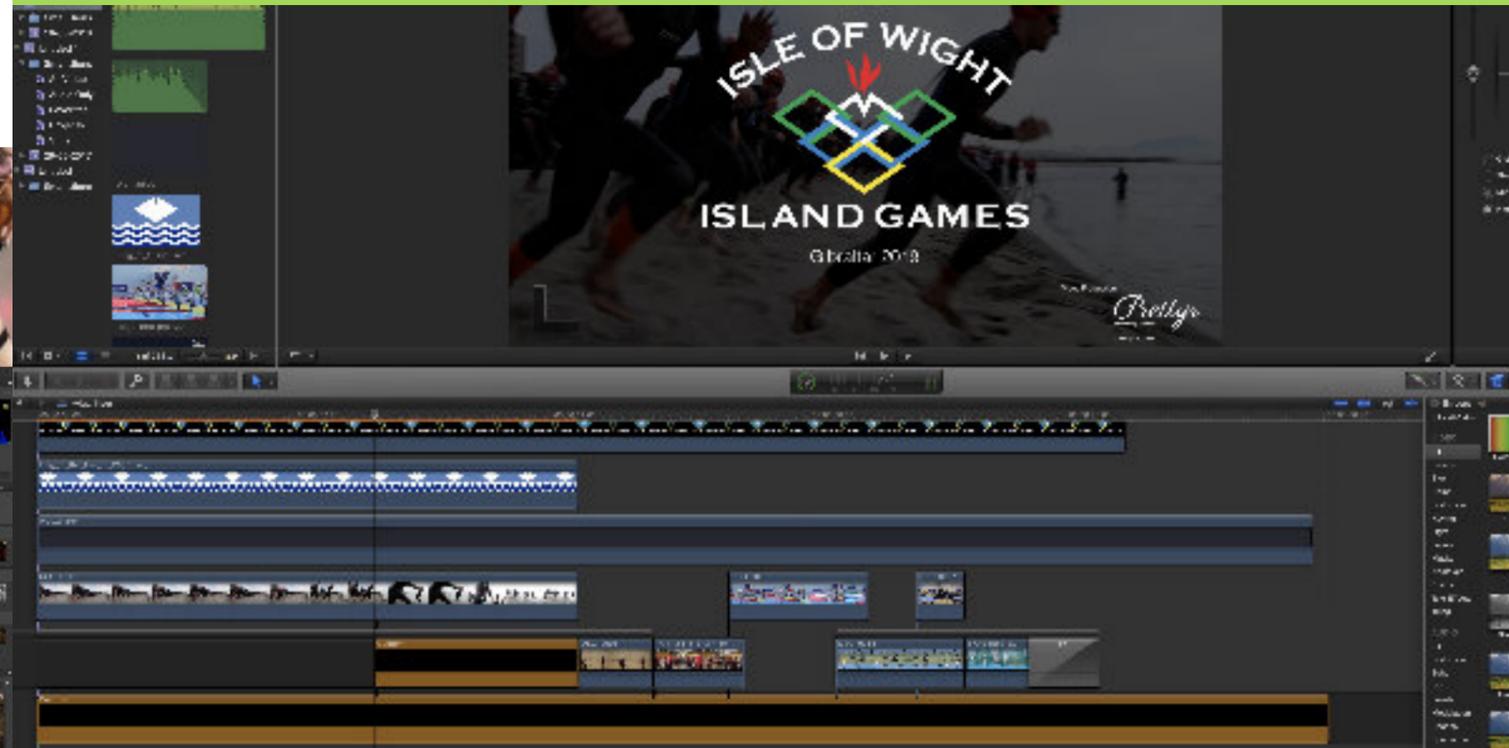
Filming:

Per hour - £75

Production:

Per video - £250\*

\*videos may be charged extra based on complexity of the project.



# Digital Signage



## Prettyr In Lights

Digital screens have become common place in the retail and hospitality industries, but creating fresh content for your latest offers can be costly. A motion graphic, a slide show, a still image, a video, a html graphic we can create them all, we can create them quick and at an affordable price.

If you have digital screens in your premises, Prettyr can create original content for any resolution and screen size.

If you don't have digital signage and would like to know more, we'd be more than happy to help.

We can redesign your touchscreen tills to give it that modern look and fit your brand.

# Web Development



## Design, Management, SEO

Does your business have a website? Is your website looking a bit dated? Maybe you want to reach more customers? Prettyr can help.

Prettyr can build your website from the ground up, improve the design of your current website and help you optimise your SEO and Google ads.

Maybe you just want content for your website. Our copywriters are also available for writing up news stories, blogs and more.

## Rates

Digital Advert:

Per 10 seconds - £40

Per still graphic - £30

Digital Signage Hardware:

Please enquire

Till skinning:

Per skin design: £150

Website Creation:

Per quote basis

Website Management:

£50 per month (does not include domain or hosting)

Website content:

£20 per article

SEO:

£10 per month (plus your advertising budget)

# YouTube Management



## Boost Your Views

YouTube is an extremely effective marketing tool for companies in every industry. Whether it is introducing your business, showcasing your products or providing customers with useful 'how to' videos.

Creating professional content, uploading and getting your videos found by your customers can be quite challenging and time consuming for business owners and its staff.

Prettyr can manage your YouTube channel on an affordable subscription basis to boost your views and ensure your content looks professional and is found on search engines.

## Rates

Subscription:

£20 per month (minimum 6 month contract)

For content creation see Video Production

# Social Media

## Reach More People

Sometimes it can be as simple as having someone to manage your social media account to keep you in the public eye.

Promote your services to the island's residents, broaden your reach with smart targeting and benefit from our expertise in social media mastering.

Whether it's Facebook, Twitter, Instagram or anything else. Our digital marketing services can help you on a low cost subscription basis.

Subscription:

£20 per month (opt out anytime)

Please note - To boost/promote your posts we will require your budget.



*Prettyr*

Marketing Services

01983 472966  
[prettyr.co.uk](http://prettyr.co.uk)

Design | Print | Digital | Copywriting